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## HEIDI MAGNUSON

### *Design Strategic Partner*

Heidi Magnuson partners with Linchpin to help clients further develop their branding and identity in both print and electronic media. As a graphic designer, her award-winning work has been recognized by HOW magazine, the Web Marketing Association, and the Association of Education Publishers.

Heidi has worked with non-profit and association clients for the past 20 years helping build their unique strong recognizable presence. From print to online strategies and design, she has worked with such clients as The Association of State Home Visiting Initiatives (ASTHVI), Grameen Foundation, Feedmore, United Nations Girl Up, Mazon, and College Possible. She has also done work with many educational institutions such as the University of Maryland, George Mason University, the University of Delaware and Arizona State University.

Heidi is a graduate with honors of Syracuse University, Newhouse School of Public Communications. She has also judged numerous national design competitions in print and electronic media.

